

**SKY/  
SHOW**

The logo features the words 'SKY' and 'SHOW' stacked vertically in a bold, dark blue, sans-serif font. A thick, dark blue diagonal slash is positioned between the two words, extending from the top right of 'SKY' down to the bottom left of 'SHOW'. The slash is wider at its ends, creating a sense of motion or a stylized 'Z' shape.